The Sabbath immediately following the fast of Av (i.e., Tishah B’Av) is called “the Sabbath of Comfort,” and we read the portion from the Book of Isaiah that begins: Nachamu, Nachamu ami – “be comforted, be comforted, my people...”

comfort my people
says your God.

“Comfort, comfort my people, says your God.” — Isaiah 41:1